

Digital Wallet Account Solution, Porsche South Africa

Absol Internet Business Solutions is proud to announce the launch of a bespoke digital wallet account and rewards system providing world leading automobile manufacturer, Porsche South Africa, the ability to offer their valued customers personalised rewards.

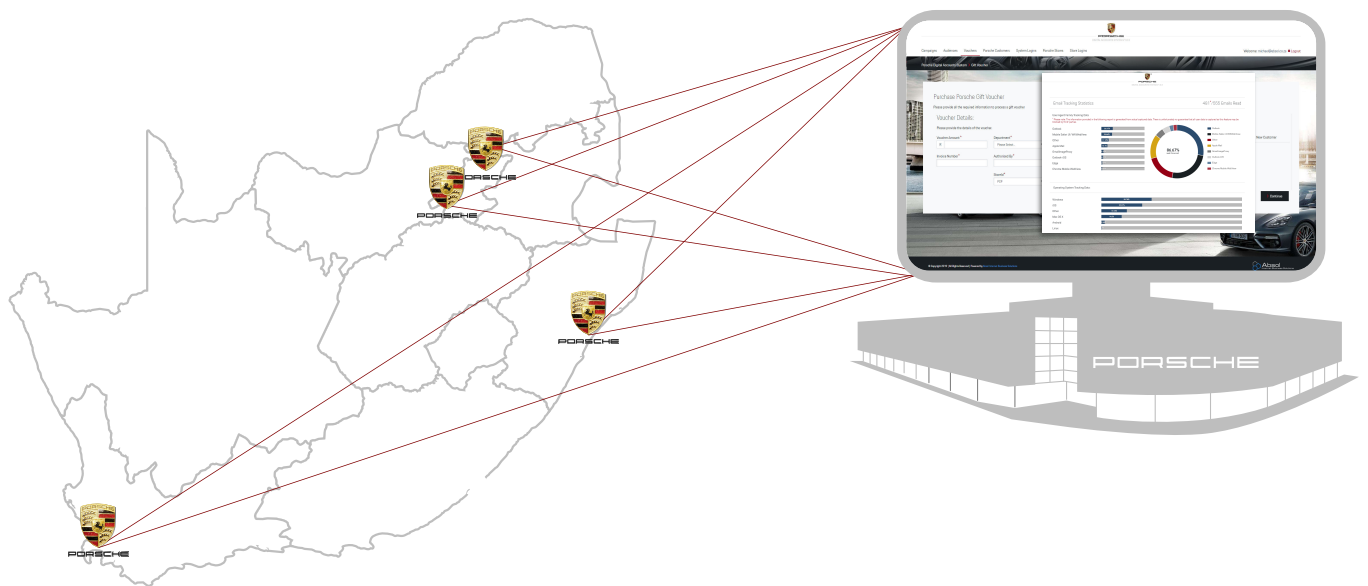


Absol's powerful CMS, AbsolPublisher, enables their marketing department to control the entire process, including campaign creation, client voucher allocation, electronic voucher delivery as well as the physical voucher redemption process.



Customer Management & Engagement

The solutions has been designed to manage an elite range of customers and in assisting Porsche management with direct engagement. The solution offers their valued customers tailored rewards as well as the ability for them, including the public, to purchase vouchers from any of their national stores.



Solution Details

The solutions can be accessed conveniently through any modern device, where authorised users can access detailed statistics per rewards campaign including a detailed overview of reports indicating the amount of vouchers sold as well as the rewards redeemed per national store.

System Technology

The system has been developed as a classical cleint-server web based application which consists of:

- A Single Secure Server
- A Main management interface which is accessible from any end point, that communicates directly to the server
- Cross browser compatible email & digital voucher delivering system.