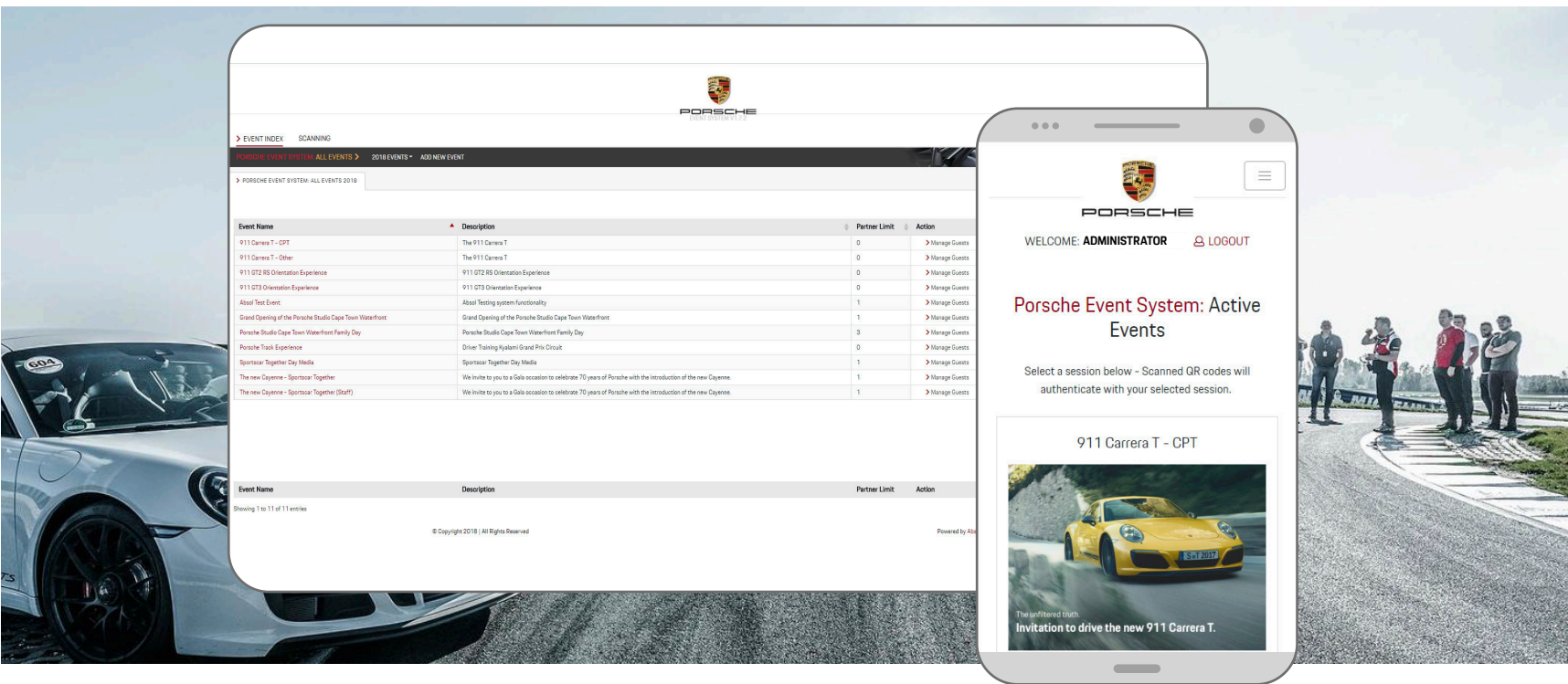# Event Management Solution, Porsche South Africa

*Learn how **Absol Internet Business solutions** fuels high-performance automobile manufacturer, Porsche South Africa, to successfully manage their internal event planning & management with a single system.*

Precision with Guest Management

In order to control and optimise their time & expenditure, Porsche South Africa, needed a single solution for their event planning & management. The solution needed to accommodate and manage their central client base records, based on current and ongoing events, vehicle preference and a tiered client driving experience level.

Absol's powerful CMS, AbsolPublisher, enabled their Events & Marketing departments to control the process from event creation, client invitation & ticket generation all the way through to physical access control.

GUEST MANAGEMENT   ACCESS CONTROL

Solution Details

The management system can be accessed conveniently through any modern device, where authorised users can access live and historical attendance statistics, manage events as well as guest information.

System Technology
The system has been developed as a classical client-server web based application which consists of:
- A Single Secure Server
- A main management interface which sends requests to the server.
- Cross browser compatible email & Digital Ticket delivering system

Business Benefits
Absol delivered a continuously compliant system which allows them to manage their events and its attendees with real-time advanced reporting results that include guest medical and dietary requirements, helping them to reduce the risks within their IT infrastructure at an affordable price.